

Summary of Documents and Forms

LE Liaison Approval Form: Intended to ensure your LE Liaison is aware of, has a clear understanding of, and has approved of your program. This is the first step for all programs to be hosted by CareerCatalyst.

Project Intake Form: Intended to provide an overview of the program your team is requesting along with required administrative information.

Pitch Deck: Provides the CareerCatalyst team with key information to assess the program's potential fit within the CareerCatalyst portfolio, its market potential, and the resources needed to build and scale the program.

Enrollment Page Content Form: Collects information needed for the learner-facing enrollment pages on the CareerCatalyst site. Submitted information should be able to provide learners with a clear picture of what they'll be learning in the course, what they'll be doing in the course, and what they'll be receiving.

Program Marketing Discovery: Collects marketing-specific information that helps our teams identify key audiences, product positioning, messaging and differentiation in the marketplace.

